

International Samaritan
803 N. Main Street, Ann Arbor, MI
Winter 2020 Internship

Position: Digital Outreach Internship

Reports To: Communications Coordinator

Date Available: January 2019 – April or May 2019 (flexible start/end dates)

Compensation: Paid, \$11/hour

Hours: 15-30 hours/week (hours of day are flexible but must be between 9AM-5PM)

Organizational Background:

International Samaritan walks hand-in-hand with people in garbage dump communities to help them break out of poverty. Our vision is a time when the garbage dumps of developing countries are no longer homes to human beings struggling to survive. Our core values are humility, empathy, reverence, and excellence. International Samaritan works in Costa Rica, Ethiopia, Guatemala, Honduras, Jamaica, Nicaragua, and Paraguay.

Internship Description:

As the digital outreach intern, you will be working closely with the Development & Communications team at International Samaritan to implement and improve our outreach strategy. The primary goal of this internship project would be to increase awareness of the global issue of extreme poverty and civil injustice in garbage dump communities; the secondary goal is to increase the number of individuals and donors who are engaged in our cause. This semester, the primary focus of the internship will be research and development into social media strategy, developing and cultivating campus chapters, and engaging program alumni.

Primary objectives of your position:

1. Assisting with building the online presence of International Samaritan through our social media, including:
 1. Creating posts
 2. Engaging followers, other accounts, and groups
 3. Helping manage our social media pages, specifically our alumni chapter page.
2. Conducting research and development for how best to engage and utilize our campus chapters around the nation.
3. Conducting research and development for how to best engage program alumni.
4. Additional projects to be assigned based on your interests and International Samaritan's needs.

Required skills & Qualifications:

It is strongly preferred that you are enrolled in or graduated from college or university, in a major related to communication, marketing, writing, public policy, or nonprofit work, or have experience in a related field. We also ask for strong communication, research, reading, writing, and presenting skills; basic computer and social media proficiency; an interest in social justice issues. You do NOT need website experience – your supervisor will assist you with anything technical.

How to Apply:

Email apply@intsam.org with a personalized cover letter for this position and your resume. No phone calls please. YOUR APPLICATION DEADLINE IS JANUARY 3, 2020.